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Partnership for the Integration and Establishment of eSports

FOR IMMEDIATE RELEASE:

Tokyo, Japan December 13, 2017 --- Computer Entertainment Supplier's Association (CESA), Japan Online Game Association (JOGA), the eSports organizations of Japan eSports Association (JeSPA), eSports Promotion Organization and Japan eSports Federation (JeSF), have previously announced on September 19, 2017 that we have joined forces in order to create a unified eSports association for the purpose of promoting industrial development, as well as the overall growth of eSports.

The five organizations listed above are currently collaborating in an effort to consolidate all three eSports organizations, with the intent of establishing one unified eSports body.

It is essential for this newly formed organization to develop firm standards and display them to society. Striving to be a driving force for the promotion and healthy development of eSports, we are presently working on creating regulations for issuance of professional licenses.

At this time, we are pleased to announce that these 3 eSports bodies will be completely integrated by early next spring.

Additionally, our newly formed organization will co-host with Dwango Co., Ltd. and Gz Brain Inc, game event "Tokaigi 2018", which will be held jointly with "Japan Amusement Expo (JAEPO) 2018" in February 2018.

At the upcoming "Tokaigi", plans are being made to hold an eSports event in which professional licenses will be issued, for the very first time.

Regarding the issuance of pro licenses, in addition to providing them to high-level players meeting the skill requirements, we are also considering adding a provision making it possible for athletes who have participated in past eSports competitions, to obtain pro license with the recommendation and approval from the publisher.

It is our belief that such measures will ensure that fairness and diversity in the process to obtain pro licensing. We will keep you updated on any new developments.

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